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Nine Higher Education Programs Select Orion *Intelliworks Announces 100 New Users in 100 Days*

Rockville, MD — October 23, 2007 — Recognizing that a relationship management solution is critical to success in higher education, nine higher education programs have chosen to power their recruiting efforts with Orion from Intelliworks since the product's launch in late July, resulting in 100 new users in the product's first 100 days.

Joining the Orion community are programs and departments from:

- American Public University
- California State University – Sacramento
- Garrett College
- New England College
- Northeastern University
- Northwestern University
- The University of New England
- The University of Maryland School of Engineering
- The University of Pennsylvania

“Orion empowers our team to seamlessly manage all relationship marketing and communications interactions with our constituents in a single place. With its fast deployment, ease of use, and affordable pricing structure, Orion provides compelling value to any individual and team to take control of their CRM needs.” said Diane Raymond, director of admission for New England College.

Adds Todd Gibby, CEO of Intelliworks, Inc., “We are extremely pleased to have these nine prestigious and competitive programs join the Orion community. It's great to see that such a diverse set of institutions are recognizing the instant return-on-investment that a solution like Orion can provide.”

Using the Orion solution, these nine programs will be able to manage recruiting, outreach, and communication activities without an up-front IT investment, a long implementation cycle, or extensive training. Orion uses Software as a Service (SaaS) as its deployment model, which means these institutions will be up and running very quickly.

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About Intelliworks

Intelliworks is a leading provider of relationship marketing software for higher education, enabling institutions to effectively communicate with prospects, applicants, students, and alumni. The latest platform from Intelliworks, Orion, is the only on-demand solution that infuses higher education processes with best-of-breed CRM technology that is fast, easy, and affordable. To learn more about Orion, visit www.OrionOnDemand.com.