



FOR IMMEDIATE RELEASE

Media Contact:

Erin West
SpeakerBox Communications
703-287-7806
ewest@speakerboxpr.com

**Intelliworks Announces Strategic Partnership
with The Learning Edge North America**

Orion and EQUELLA Bring Together Content and Communication for Higher Education

Rockville, MD – November 15, 2007 – Intelliworks, Inc. and The Learning Edge North America (TLENA) today announced the formation of a strategic partnership to bring together powerful relationship and content management solutions for higher education.

Under the terms of the agreement, TLENA will recommend Intelliworks' customer relationship management software, Orion, to facilitate rapid adoption of the EQUELLA content repository solution on client campuses.

"EQUELLA is a powerful solution for content management," said Bob Cupitt, CEO for The Learning Edge North America. "As with many new educational technologies, its success is assisted by a strategic, flexible, targeted marketing effort that can be easily deployed by anyone on the implementation team. With Orion, EQUELLA clients will be able to notify their users about training opportunities, new features, and opportunities for collaboration, and track the success of their awareness campaigns,"

Todd Gibby, CEO for Intelliworks added, "We're excited that The Learning Edge North America sees the potential for Orion as a great way to communicate about initiatives with current students and other technology users, as well as a powerful recruiting and outreach solution. This partnership is an innovative approach, and we are looking forward to working with The Learning Edge North America."

###

About Intelliworks

Intelliworks is a leading provider of relationship marketing software for higher education, enabling institutions to effectively communicate with prospects, applicants, students, and alumni. The latest platform from Intelliworks, Orion, is the only on-demand solution that infuses higher education processes with best-of-breed CRM technology that is fast, easy, and affordable. To learn more about Orion, visit www.OrionOnDemand.com.

About The Learning Edge North America

The Learning Edge North America (TLENA) is a subsidiary of The Learning Edge International, a leading software solutions provider for the educational market. Its principal offering is EQUELLA, a digital repository that incorporates learning objects, learning content management, and integrated content authoring. To learn more about EQUELLA, visit www.equella.com.