



## FOR IMMEDIATE RELEASE

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## ROGER NOVAK JOINS INTELLIWORKS BOARD OF DIRECTORS

Rockville, MD - July 14, 2008 – Intelliworks, Inc., a leading provider of relationship management and marketing software built specifically for higher education, is pleased to announce that Roger Novak has joined the company's board of directors. Roger is co-founder and general partner of Novak Biddle Venture Partners (NBVP), the Greater Washington D.C. region's premier early stage IT venture capital firm. NBVP participated in the Series C financing round which closed earlier this year.

“Roger is a widely recognized pioneer and leader in the field of education software. As a seasoned investor in our industry, his experience will serve as an invaluable asset as we continue to execute our growth strategy,” said Todd Gibby, CEO, Intelliworks, Inc. “I’ve had the pleasure of previously working with Roger and on behalf of the full management team, I welcome him to the board.”

“Having added over 60 institutions to its customer base in the last year, Intelliworks has quickly demonstrated its ability to answer higher education's demand for efficient software solutions that improve relationship management and marketing operations. The company's positive growth trajectory, along with its alignment with strategic partners, will only enhance Intelliworks' market visibility. I am excited to be a member of this team,” said Roger Novak, general partner, Novak Biddle Venture Partners and Intelliworks board member.

During his career, Roger has served on many public, private and civic boards. In addition to Intelliworks, he currently serves on the boards of Blackboard, Inc. (NASDAQ: BBBB) where he is lead director, SpectrumK12, Trusted Computer Solutions, Digital Signal Corporation, StackSafe, Cdigix, and Centrifuge Systems.

He also serves on the advisory boards of several venture funds, the Department of Homeland Security’s PREDICT (Protected Repository for the Defense of Infrastructure Against Cyber Threats) advisory board, and is a member of the OSD’s (Office of Secretary of Defense) DeVenCI program. He is currently a trustee of The Walters Art Museum and serves on the board of the National Venture Capital Association.

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### About Intelliworks

Intelliworks enables enrollment and admissions professionals to make purposeful connections with students through its Web-based relationship management, marketing and recruitment services. Leading institutions around the globe leverage Intelliworks’ relationship management solutions for higher education to increase enrollment, enhance marketing performance and improve operational efficiency. For more information, visit, <http://www.intelliworks.com>.